

TEAMtalk Special - January 2007

Emirates Airline Edinburgh 7s–2007 - FESTIVAL OF RUGBY **Event - Sat 2/ Sun 3 June**

Welcome to this TEAMtalk Special which outlines plans of how the community game in Scotland can get involved and have fun in a special **Festival of Rugby**, as part of the **Emirates Airline Edinburgh 7s–2007**

If you've never been to an international 7s event before, the best way of describing the atmosphere is **party, party, party!** Whether you're just coming along as a spectator or if you want to take part and play in the Festival of Rugby, there's something for everyone.

Whatever level of rugby you are involved in, maybe you're interested in tag or touch rugby, the **Festival of Rugby** will have something for you to get involved in on the Murrayfield pitches – and yes that could include the main international pitch at Murrayfield!

So what might attract you and your club to this international 7s weekend, which is being staged in June 2007 in Edinburgh? Read on to discover what part you can play in this global event...

SEVENS COME TO SCOTLAND

Scotland will play host to the final tournament in this season's IRB Sevens World Series on Sat 2 and Sun 3 June. This final leg of the world series, sponsored by Emirates Airlines, will not only host a wealth of mind-blowingly fast and skilled international rugby sevens on the main Murrayfield pitch but will also see a **Festival of Rugby** taking place, celebrating all the abbreviated versions of the game played across the globe.

Scottish Rugby is encouraging teams and groups from all over Scotland and beyond to come and take part in the Festival, which will ensure the whole event has a terrific, fun atmosphere.

The **Festival of Rugby** will be an all-inclusive event - with opportunities to participate for boys, girls, men and women. It will give players of all levels a fantastic chance to take part, whether they are beginners or experienced. Also, in keeping with the main international event, whether it be Tag rugby, Touch rugby or full contact, all versions played will be seven-a-side.

In addition to the Festival of Rugby we intend to have attractions both inside and outside the ground to entertain both young and old alike. The theme will be to create a party atmosphere and for everyone to have a hugely enjoyable fun weekend – wear your international or club rugby shirt or feel free to turn up in fancy dress and enter into the spirit of the event.

Emirates Airline Edinburgh 7s–2007 - FESTIVAL OF RUGBY

For the two day event, four of Murrayfield's back pitches will be dedicated to age group and abbreviated versions of rugby.

The emphasis on day one will be *families and young people*, with day two being *adults – men and women*.

By committing to take part you may even win the chance to come to the event for **free**, play on the international Murrayfield Stadium pitch or take part in the closing ceremony. Don't miss out!

All prices will not only include your participation on the back pitches but also your ticket for the whole day, to watch the Emirates Airline Edinburgh 7s–2007 main event in the stadium bowl.

TIMETABLE OF ACTIVITIES

DAY ONE – FAMILIES AND YOUNG PLAYERS

Pitch 1: National Foundation Event - Primary School mixed New Image Rugby* (16 teams)

Pitch 2: National Foundation Event – S1 Secondary School mixed TAG Rugby** (16 teams)

Pitch 3: S2 representative 7s (16 teams)

Pitch 4: Come and try, fun games, pro skills clinics

Pitch 1 & 2

Through local festivals in March, April and May being run across the country, teams will be able to qualify for the National Foundation Event. To ensure your school gets involved contact your local *Regional Development Manager* (see contact info below) for more information on where and when your local festivals are running.

Pitch 3

As part of the development programme for young rugby players, *Performance Development Managers* will be running activities across the country in the build up to this S2 7s tournament. For more information about what will be happening in your area, contact your Performance Development Manager (see contact info below) for more information.

Pitch 4

These activities are open to primary 4 ages through to the under 18s, boys and girls and will consist of skills clinics, fun games and the **opportunity to meet and learn from our professional rugby players. So if you would like some one –to- one attention from an international star, book now.** These will be on a first come first served basis so book early.

To book yourself or group on this please email us at festivalofrugby@sru.org.uk and more details of activities, timings etc will be sent to you shortly.

DAY TWO – MEN AND WOMENS RUGBY

Mixed 7-a-side touch

Pitch 1: Women's 7s (including University)

Pitch 2: Girls Youth Dev 7s

Pitch 3: Men's Student 7s

Pitch 4: Senior Men's 7s

Pitch 1

This event will encompass both Scottish club and University Women's sides and will also offer limited 'guest' places for teams out with Scotland. More details on how to qualify or enter will follow shortly but in the meantime to register your interest please contact Jo Wells, SWRU Community Rugby Manager by email jo.wells@sru.org.uk.

Pitch 2

This event will be for youth girls across the country. More details on how to qualify or enter will follow shortly but in the meantime to register your interest please contact Lindsey Booth, SWRU National Women's Rugby Development Officer by email lindsey.booth@sru.org.uk

Pitch 3

This event will encompass Scottish University and College sides. More details on how to qualify or enter will follow shortly but in the meantime to register your interest please contact Andrew MacPherson, University and College Retention Manager by email andrew.macpherson@sru.org.uk.

Pitch 4

This event will encompass all levels of Scottish senior men's club sides on a first come first served basis but will also offer limited 'guest' places for teams out with Scotland. More details on how to qualify or enter will follow shortly but in the meantime to register your interest please email festivalofrugby@sru.org.uk.

EVENT TICKET PRICES - Emirates Airline Edinburgh 7s–2007

There's always a brilliant party atmosphere at any International Sevens event.

Whether you are coming along as a family group, students group, rugby team, hens, stags, tourists or simply a group of friends, the ticket prices for the Emirates Airline Edinburgh 7s–2007 are outstanding value.

The Murrayfield stadium will be split into zones i.e. **Party Zone, Family Zone, by country**, etc so depending on how you feel, you can sit in whichever zone you want.

Prices:

One Day Adult ticket - £10, Free concession ticket with all pre-booked adult tickets

Adult ticket for both days - £15, Free concession ticket with all pre-booked adult tickets

Buy On the day Adult ticket - £10 and Concessions £5

7 PACK (Family) – 1 Day £30 / 2 Day £50. Includes 2 Adults and 5 concession tickets

7 PACK (Groups) – 1 Day £35. Includes 7 under 18s tickets and receive 2 Adult tickets FREE

7 PACK (Adult) – 1 Day £50. Includes 7 Adult tickets.

(Concessions – OAPs, Under 18s, students)

Tickets go on sale Tuesday 27 February 2007

Register your interest now by email ticketcentre@sru.org.uk or call the ticket centre on 0131 346 5100.

WHAT'S IT ALL ABOUT?

New Image Rugby

Age 8 – 14. The aim for the non-contact sport of New Image Rugby is to introduce rugby in a safe environment, with the emphasis in each session being enjoyment.

Tag Rugby

Age 8 onwards. Tag rugby bridges the gap between non-contact New Image Rugby and full contact Mini Rugby. In Tag Rugby, players wear a light belt with two ribbons attached to it by velcro. A "tackle" is simply the removal of one of two tags by a defender. This is a fun game that can be played by the whole family.

Contacts:

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